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THE COUNCIL  
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THE CITY OF NEW YORK  
**GALE A. BREWER**  
COUNCIL MEMBER, DISTRICT 6  
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May 11, 2026

Ahmed Tigani  
Commissioner  
Department of Buildings  
280 Broadway  
New York, NY 10007

Dear Commissioner Tigani:

I write on behalf of the members of the West 50s Neighborhood Association who are concerned about the billboard projection screen on the Ameritania Hotel at 230 West 54<sup>th</sup> Street. The West 50s Neighborhood Association has compiled a dossier regarding this issue. It is an organized, well-documented, evidence-based document that outlines the lack of enforcement by DOB of a 793-square-foot LED advertising sign on the hotel that projects intense lights into the apartments of the adjacent residential buildings. DOB inspectors have issued violations, but the problem persists. As you can see from the enclosed material, the condition has persisted for seven years.

I write you to work with DOB staff to ensure that the law is followed and the sign in its present form is removed. The sign is not located in the Times Square area where such illumination is permitted. The quality of life for all of the neighbors is made miserable while the owner is making money from the illegal sign.

Please consider this request and advise me and the community of any further updates regarding how to address this problem. Thank you for your attention to this matter. I look forward to your response.

Sincerely,

A handwritten signature in black ink that reads "Gale A. Brewer".

Gale A. Brewer

Enclosure:

cc: David Achelis, President, West 50s Neighborhood Association, 211 West 56<sup>th</sup> Street,  
#22E, New York, NY 10019  
Jacob van Winkle, Treasurer, West 50s Neighborhood Association,  
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