



Ahmed Tigani
Commissioner

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August 27, 2026

The Honorable Gale A. Brewer
Council Member, District 6
New York City Council
563 Columbus Avenue
New York, NY 10024

Dear Council Member Brewer:

Thank you for your letter regarding the LED advertising sign located at the Ameritania Hotel, 230 West 54th Street, Manhattan, and for sharing the information compiled by the West 50s Neighborhood Association. The NYC Department of Buildings (Department) appreciates the time and effort invested in documenting this matter and has reviewed the issues raised in your correspondence.

The property is located within a C6-7 commercial zoning district, where the NYC Zoning Resolution permits illuminated and flashing advertising signs. In this zoning district, Sections 32-644 and 32-655 of the NYC Zoning Resolution do not impose limitations on the size or height of such signs.

The Department also conducted a review of the permits associated with the sign. As part of that review, the permits were referred for audit. The audit identified several technical issues requiring revisions to the approved plans; however, the Department determined that there was no basis for revoking the permit. Revised plans have been submitted identifying the sign as a flashing advertising sign permitted within the applicable zoning district, and a Post Approval Amendment (PAA) remains under review.

In addition, during the audit process, the property owner and the advertising company were advised of the community's concerns regarding light from the sign affecting neighboring residential buildings. The Department investigated the facts presented in the letter and found that the illuminated sign does not exceed standards. In response, the advertising company voluntarily reduced the sign's brightness during evening hours to mitigate the impact to nearby residential buildings.

The Department appreciates your advocacy on behalf of your constituents and will continue to process the pending permit application in accordance with applicable laws and regulations.

Sincerely,

A handwritten signature in black ink, appearing to read "Ahmed Tigani", with a long horizontal line extending from the end of the signature.

Ahmed Tigani
Commissioner