
From: Bret Richheimer <bret@newtradition.com>
Sent: Wednesday, May 27, 2026 12:38 PM
To: Daniel Lin (Buildings)
Cc: Albert Faks
Subject: Re: [EXTERNAL] Re: Audits

Yes we can adjust the brightness earlier in the winter. Secondly, the brightness has already been dimmed.

On Wed, May 27, 2026 at 11:37 AM Daniel Lin (Buildings) <danlin@buildings.nyc.gov> wrote:

Thanks very much. Has this change started already?

In the winter, when it's dark by 5:00pm can you consider also decreasing the brightness for the 5pm to 8pm time slot?

From: Bret Richheimer <bret@newtradition.com>
Sent: Tuesday, May 26, 2026 2:14 PM
To: Daniel Lin (Buildings) <danlin@buildings.nyc.gov>
Cc: Albert Faks <afaks@finance36.com>
Subject: Re: [EXTERNAL] Re: Audits

Hi Daniel,

Apologies for the delayed response. We will adjust the brightness down to 12.5% at 8pm and 7.5% at 10pm. Hopefully this helps.

Regards,

Bret

On Wed, May 20, 2026 at 4:56 PM Daniel Lin (Buildings) <danlin@buildings.nyc.gov> wrote:

I understand the job plans will be revised and resubmitted. That's just a paperwork issue and you're going to have an opportunity to address the flashing issue in the job plans.

On the nuisance issue can you give me something concrete I can offer the residents?

Can the brightness be further decreased after 8pm and 10pm? There's not problem in the daytime, but when I saw the sign after 10:00pm it was still very bright.

- IT'S CURRENTLY SET AT 60% BRIGHTNESS UNTIL 5PM, WE CAN ADJUST IT TO BE BRIGHTER / MORE DIM AT PARTICULAR HOURS AND THE CURRENT SCHEDULE IS:

- 5am, 20% Brightness
- 7AM, 40% Brightness
- 9AM, 60% Brightness

- 5PM, 30% Brightness
- 8PM, 15% Brightness
- 10PM, 10% Brightness

From: Albert Faks <afaks@finance36.com>
Sent: Monday, May 18, 2026 11:38 AM
To: Daniel Lin (Buildings) <danlin@buildings.nyc.gov>
Cc: Bret Richheimer <bret@newtradition.com>
Subject: [EXTERNAL] Re: Audits

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Hi Daniel,

I hope all is well - I would like to let you know that DOB Applications M00722445 & M00708436 have been re-submitted to SET.

We are currently working on M08030129 and should have it resubmitted today or tomorrow.

Thank you!

From: Daniel Lin (Buildings) <danlin@buildings.nyc.gov>
Sent: Thursday, May 14, 2026 2:22 PM
To: Albert Faks <afaks@finance36.com>
Cc: Bret Richheimer <bret@newtradition.com>
Subject: FW: Audits

Mr. Faks,

Attached please find three Special Enforcement Team (SET) audits opened in 2024 related to the Ameritania sign. No one responded to the intent to revoke letters.

This is out of my area but my understanding is the permits can be revoked if there's no response. Please have a design professional review the objections and respond directly to SET.

Daniel Lin

Director of the Sign/Padlock Unit

NYC Department of Buildings

danlin@buildings.nyc.gov

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